

# Step-by-Step Strategies for Coming Up with, and Applying BIG IDEAS In Your Business

## Handout 1

If you are not doing well financially today, it is definitely NOT caused by *[lack of opportunity]*

No matter what the media is saying, there are *[massive opportunities to reinvent yourself and your business]*

This means you might have to \_\_\_\_\_ *[change directions]* \_\_\_\_\_

There are always new opportunities to capitalize on if you are \_\_\_\_\_ *[in the right state of mind]* \_\_\_\_\_

### Four Things You Need to Focus on to Get Big Ideas!

|                                                |                                     |                                     |                                                                                    |
|------------------------------------------------|-------------------------------------|-------------------------------------|------------------------------------------------------------------------------------|
| <i>The Quality of Your Personal Philosophy</i> | <i>The Quality of Your Thinking</i> | <i>The Quality of Your Behavior</i> | <i>The Quality of the Value You Create to Exchange for Prosperity in the World</i> |
|------------------------------------------------|-------------------------------------|-------------------------------------|------------------------------------------------------------------------------------|

### Four Fundamental Mindsets for BIG Ideas That Will Immediately Improve & Attract Prosperity

|                        |                         |                                 |                    |
|------------------------|-------------------------|---------------------------------|--------------------|
| <i>Focus on Wealth</i> | <i>Avoid Negativity</i> | <i>Have Integrity with Self</i> | <i>Be Creative</i> |
|------------------------|-------------------------|---------------------------------|--------------------|

Prosperity is all about your mindset and the use of your life energy to \_\_\_\_\_ *[take action]* regardless of what your money inhibition has been in the past.

Create goals and plans that allow you to \_\_\_\_\_ *[move past any current overwhelming circumstance]* and then make a firm decision to \_\_\_\_\_ *[do what it takes to create the reality of prosperity]*